

Product Picks



**Polar Bottle**

**Booth 201**

The Polar Bottle keeps liquids cool twice as long as a single-wall bottle with its insulated, dual wall. The Polar Bottle is dishwasher and freezer safe. **Suggested retail: \$11.99 (24-ounce bottle), \$10.99 (20-ounce bottle)**



**Zym**

**Booth 4012**

Infused with 100 milligrams of natural Guarana caffeine, Zym Catapult is a supercharged version of Zym Endurance. The berry flavored Zym Catapult adds B12 vitamins to the mix to fight dehydration, fatigue, muscle pain and lactic acid buildup. **Suggested retail: \$8.95**

**Ritchey**

**Booth 3325**

The Superlogic Carbon 1-bolt seatpost uses the easy SideBinder clamp seat-mounting system and boasts interchangeable clamps, making it compatible with a wide range of saddle rails. It weighs 5 ounces (142 grams), making it the lightest, most durable post Ritchey offers. It exceeds European CEN testing standards. **Suggested retail: \$337.45**



**Tifosi Optics**

**Booth 4781**

With deep lens cuts and a lightweight frame that combines aluminum and Grilamid TR-90, the Tyrant is stylish and functional. The frame fits a wide range of faces with its adjustable nosepiece and has vented lenses to increase airflow and reduce fogging. It comes with three interchangeable lenses and is also available as a Fototec model. It weighs 25 grams. **Suggested retail: \$59.95**



**Kinetic Koffee**

**Booth 5031**

The AeroPress is for cyclists on the go. It uses air pressure to force the water through the grounds, creating a smooth, rich cup of espresso without a hint of bitterness. It comes with 350 filters for about a year's worth of use. **Suggested retail: \$30**



**Hutchinson**

**Booth 3375**

The Ultimate XC Racing tire features a quick-rolling center section and corner-biting side knobs. It was developed and ridden to victory by Olympic and four-time World Champion Julian Absalon. HardSkin textile grid protects from perforations and sidewall cuts. It weighs 20 ounces (575 grams). Tubeless Light and Air Light versions are available. **Suggested retail \$69.95**

